

MUSTANG CHALLENGE

SEBRING

TEAM MANAGER BRIEFING



SERIES CONTACTS



Chris Ward	Global One Make Manager	(248) 252-8524
Dave Born	Motorsports Program Supervisor	(313) 805-8868



Chelsey Vickery	Race Director	(812) 431-7716
Duane Sampson	Director, Single Make	(386) 285-7021
Austin Farr	Coordinator, Single Make	(386) 293-1702
Cory Posocco	Logistics & Event Ops	(386) 566-8313
Holly Langer	Paddock Set-Up	(386) 871-0241
Paul Walter	Sporting	(614) 598-6783
Steven Sewell	Technical	(860) 671-1401
Johnny Knotts	Pit Lane Supervisor	(813) 763-4669
Carol Mueller	Manager, Member Services	(386) 262-8932
David Pees	Timing & Scoring	(386) 308-8866
Ryan McLean	Medical Liaison	(386) 285-6913
Roy Spielmann	Track Services	(414) 702-0905
Robert Bosworth	Safety & Security	(704) 728-8087

IMSA RESOURCES

IMSA COMPETITOR LANDING PAGE:

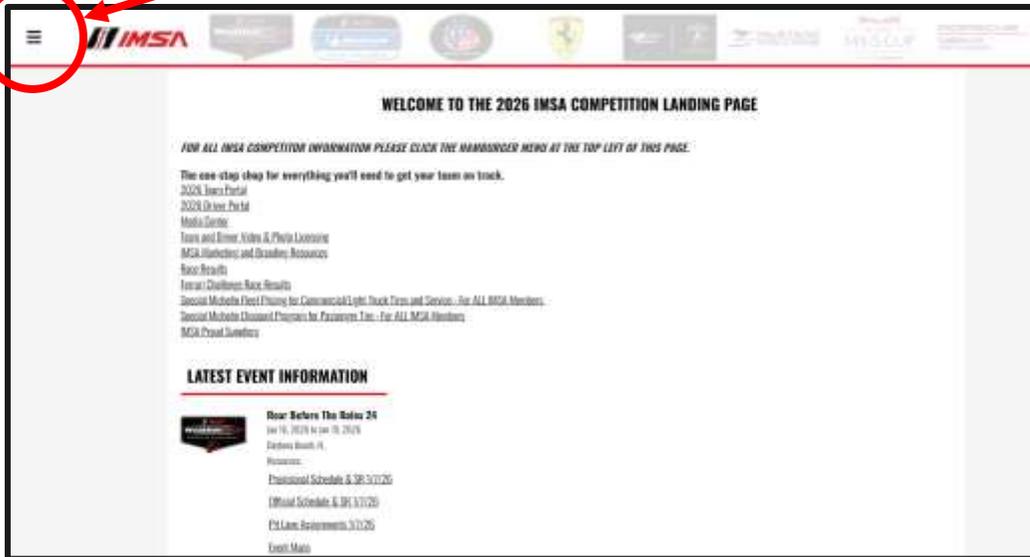
<https://www.imsa.com/competitors/>

- Team Portal
- Event Information
- Rules & Regulations
- Marketing & Branding Page
- All Event Schedules published

IMSA NOTICE BOARD:

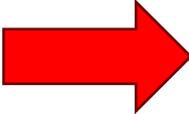
<http://results.imsa.com/>

- Driver & TM Briefings
- Entry Lists
- Minute by Minute
- Timing Results
- Penalties



MC EVENT INFORMATION

The screenshot shows the IMSA website interface. At the top, there is a navigation bar with the IMSA logo and several partner logos including WeatherTech, Michelin, VP Racing, Ferrari, and Mustang. Below the navigation bar is a main content area with a large banner for the 2026 Mustang Challenge Event Information. The banner features a race car and the text "ALL IN. ALL OUT." along with logos for Vasser Sullivan, IMSA, and Lexus Racing. A "LEARN MORE" button is visible in the banner. To the left of the banner is a vertical navigation menu with categories: COMPETITORS, HOME, EVENT INFORMATION, TEST EVENT INFORMATION, RULES & REGULATIONS, MARKETING & BRANDING, IMSA, and PROUD SUPPLIERS. Below the banner, there is a section titled "2026 MUSTANG CHALLENGE EVENT INFORMATION" with a list of competitor resources including IMSA WeatherTech Sportscar Championship, IMSA Michelin Pilot Challenge, IMSA VP Racing Sportscar Challenge, Ferrari Challenge, Lamborghini Super Trofeo, Mustang Challenge, Mazda MX-5 Cup, and Porsche Carrera Cup. Each resource has a corresponding link. At the bottom of the page, there is a "2026 EVENTS" section with a list of events, including Sebring International Raceway and WeatherTech Raceway Laguna Seca.



2026 COMPETITOR RESOURCES

- [2026 Mustang Challenge Series Brochure](#)
- [2026 Mustang Challenge Brand Guidelines](#)
- [2026 Mustang Challenge Electronics Ordering](#)
- [2026 Mustang Dark Horse R Competitor Information](#)

2026 EVENTS



Sebring International Raceway
Mar 18 to Mar 20
Sebring, FL
Download:
[Provisional Schedule & SR 1/28/26](#)

MERG

DURING EVENT USES

- Discontinue participation in Event before Race
- Chassis Change

AFTER QUALIFYING

- Engine Change submit through MERG

DURING RACE

- Retire from Race

PRACTICE/QUALIFYING

PRACTICE-

LENGTH OF SESSIONS - 30 Minutes each

- Do not have to start from pit box, Cars can line up at pit exit.
- If starting from pit box, must wait until RC releases Cars.

QUALIFYING-

LENGTH OF SESSION - Only 15 Minutes

- Must start in pit box at start of session and on restarts - Drive-Through Penalty
- Guaranteed Minimum Green Flag Time = 7 Minutes
 - Red Flag Time Stops
 - Red Flag Protocol
- Lap time invalidated for track limit violation.
- Do not touch Car, during or post-qualifying. Ask Pit Official first if you have a problem

IMSA TRACK SERVICES

IMSA CHASE VEHICLES

- Chase 1
- Chase 2
- Chase 3
- Chase 4

ON-TRACK ASSISTANCE

- Communication with Track Services Medic
- Neutral and power shut off
- Follow direction of on-scene Track Services personnel
- Maintain a safe speed and distance when passing on-track incidents with Track Services team members present

Contact: Roy Spielmann 414.702.0905

01,02



IMSA AMR Porsche Rapid Response Vehicles PORSCHE CAYENNE GTS

03,04



IMSA AMR Ford Raptor Recovery Trucks

FORD F-150 RAPTOR

» CARE CENTER LOCATION

Notes

- Care Center located adjacent to Pit Lane on Eastern end, closest to Pit Out
- Refer to Schedule / SR for Care Center hours of operation





PADDOCK

**PROHIBITED:
ANY ONE, TWO OR
THREE-WHEEL FORM OF
TRANSPORTATION**

**ONLY PROPERLY
PERMITTED VEHICLES ACCEPTED
EXCEPTIONS FOR VESTED MEDIA
AND ADA TRANSPORT**

Motorcycles, drones, bicycles, skateboards, rollerblades and other non-motorized transportation, as well as motor scooters of one, two or three-wheels and/or designed to transport one or two persons, are prohibited in the garage, pit and/or Paddock areas except authorized power-driven mobility devices (ADA requirements - Americans with Disabilities Act), and accredited and vested media personnel.

Pit vehicles must only be operated by an IMSA credential holder. Motorized carts and similar 3- or 4-wheeled conveyances must not be driven into pit lane except pit equipment approved for a Series or as specified in the SR.

Such use in the Paddock must be for legitimate purposes only.

Excessive speed and/or unsafe operation is prohibited. Participants must abide by state laws and Promoter restrictions regarding licensing, maximum speed, helmet requirement and use.

Such conveyances may be prohibited at certain Events or in certain areas of each facility by local ordinance or Promoter limitation.

PADDOCK OPERATIONS

- **20.3.2.** Driving of and/or riding on any vehicles (including Cars, golf carts, and pit vehicles) in the Paddock or facility deemed dangerous, erratic, of inappropriately excessive speed for the circumstances or established limits and/or in violation of the RULES is prohibited and subject to penalty.
 - A. Cars must only be driven/operated by an IMSA credentialed Driver or Crew Member. **Passengers and/or unsecured exterior materials prohibited.**



ACCESSING EMERGENCY SERVICES

- For emergency responders' assistance (24 hours per day), dial 911. Any 911 call that originates on Track Property will be "captured" by Highlands County 911 for quicker response.
- Non-emergency number for In-field Care Center is (863) 655-7735.
- Sebring Point of Contact with Aloha EMS is Billy Kingston (863) 214-7800.

Directions

1. Exit team set-up and proceed west, towards Turn 17
2. Enter false grid

Notes

- Use caution and follow traffic patterns



Directions

1. Exit Pit Lane at Care Center and proceed straight into IMSA paddock
2. Keep right in paddock
3. Proceed to team set-up

Notes

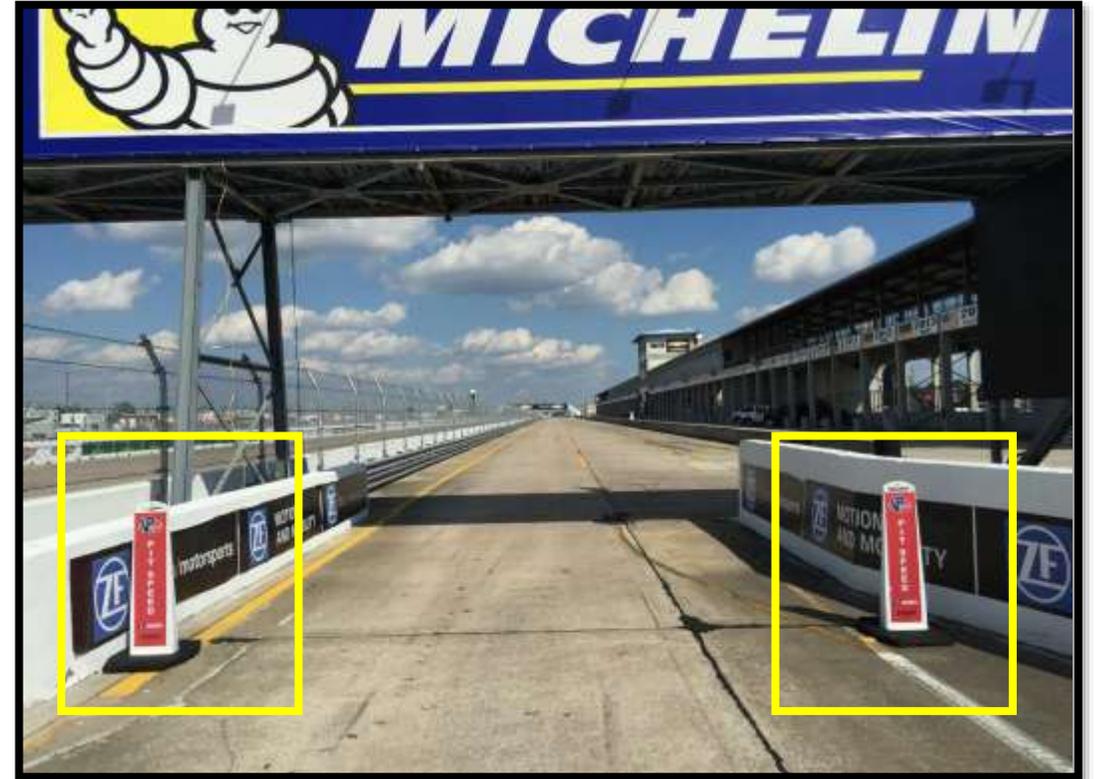
- Use caution and follow traffic patterns
- Pit Lane exit at end of Pit Structure will not be used



PIT LANE ENTRY/ SPEED LIMIT

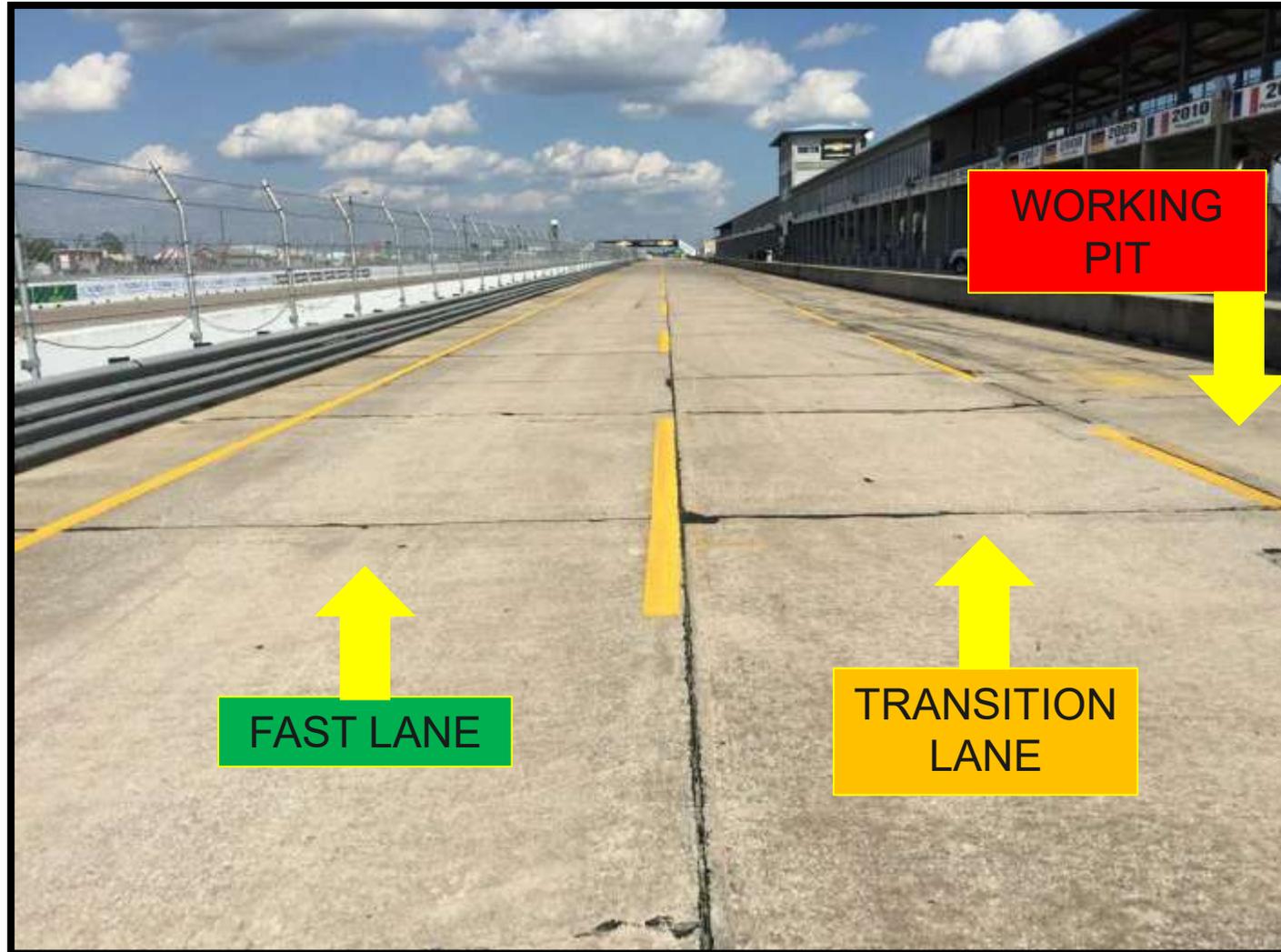


Pit Lane Entry



Pit Lane speed limit begins at red pylons(60 kph)

PIT LANE PROTOCOL

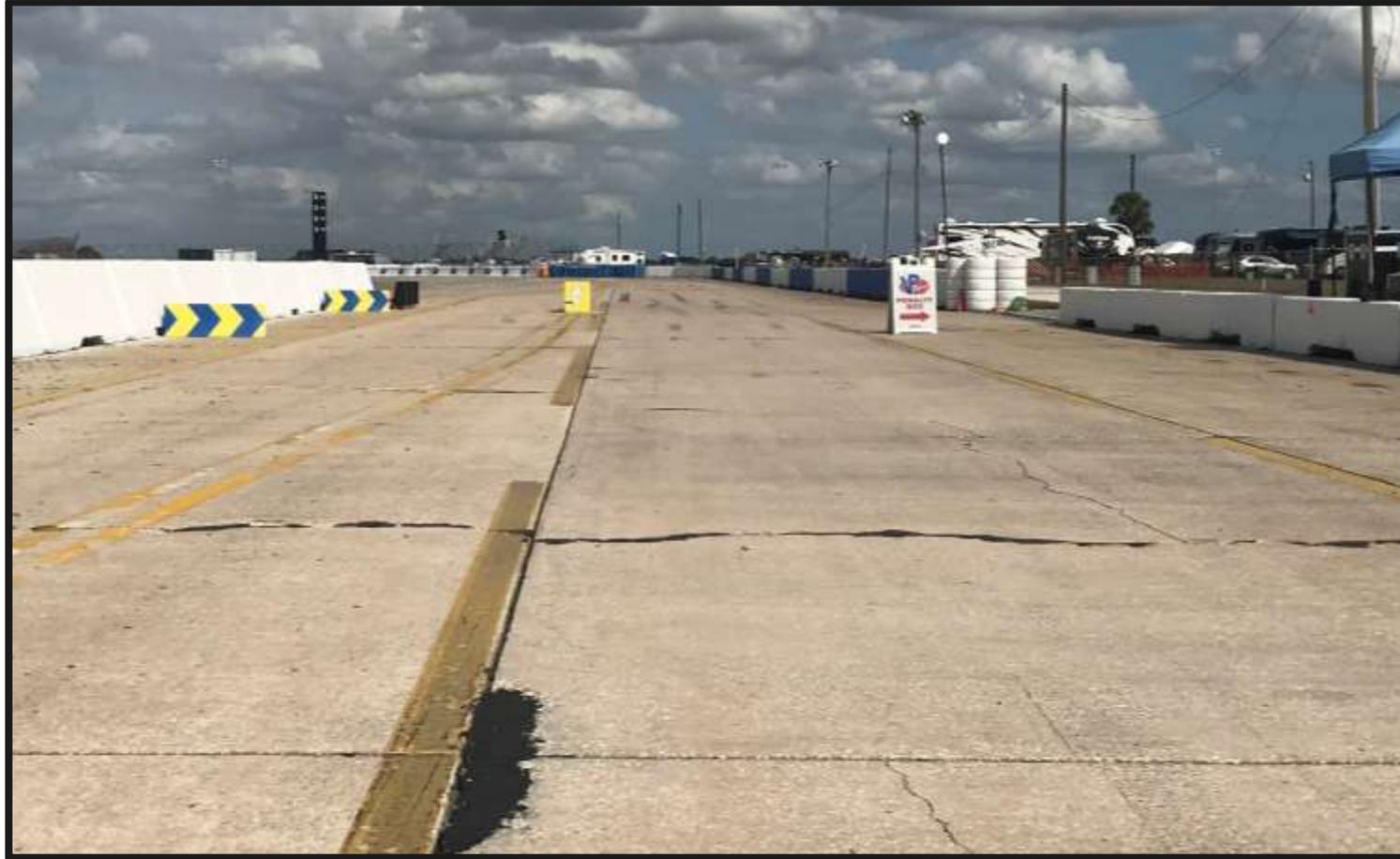


PIT LANE EXIT



Pit lane speed ends at green pylons.

PIT EXIT/ PENALTY BOX



PIT EXIT MERGE

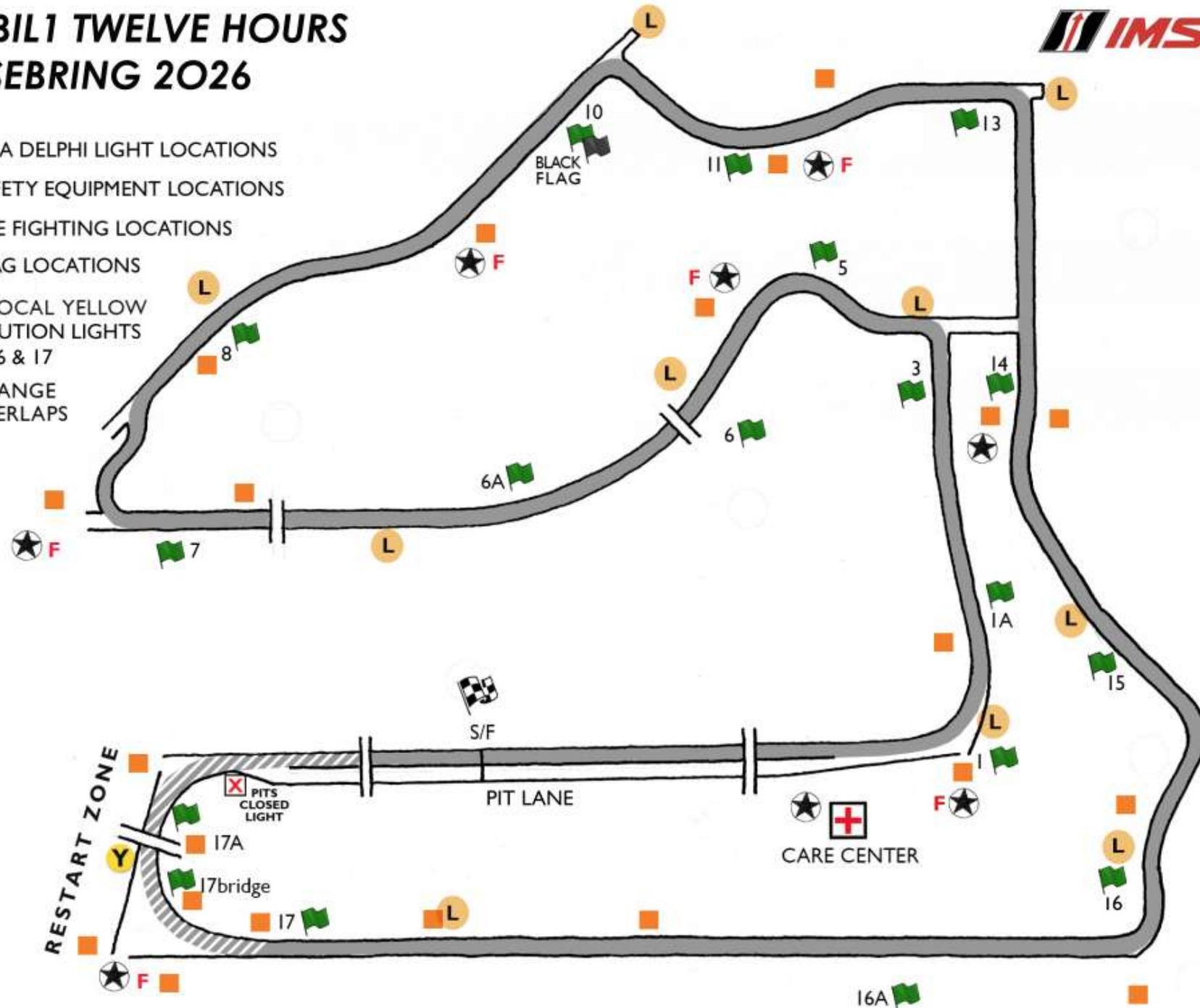
- Cars exiting the Pit Lane must remain two wheels to the right of the yellow merge line until it ends.
- Merge safely into Turn 1.
- Respect the speed difference of those already on track.



MOBIL1 TWELVE HOURS OF SEBRING 2026



- L** IMSA DELPHI LIGHT LOCATIONS
- ★** SAFETY EQUIPMENT LOCATIONS
- F** FIRE FIGHTING LOCATIONS
- 🚩** FLAG LOCATIONS
- Y** - LOCAL YELLOW CAUTION LIGHTS @ 6 & 17
- ORANGE OVERLAPS



ORANGE OVERLAPS

- Overlaps are locations to remove disabled Cars from the track.
- Overlaps are marked throughout the circuit and indicated on the official Track Map.
- Competitors with disabled Cars on track are requested to use the overlaps whenever unable to continue to the pits.



ORANGE OVERLAPS



ORANGE OVERLAP AND RUNOFF



RESTART ACCELERATION ZONE

- Restart Acceleration Zone is Turn 17



LOCAL YELLOW LIGHT AT TURN 17

- Used to signify a local yellow
- Solid Yellow Light
- Not part of the IMSA Yellow Light System



IMSA SEVERE WEATHER PLAN

- IMSA uses the DTN Weather Service with Lightning Detection.
- Notifications are sent (as in past years):
 - Within 30 miles of the track – Advisory message sent for informational purposes.
 - Within 20 miles of the track – Cautionary message sent to increase awareness and trigger protective actions for personnel and equipment.
 - Within 8 miles of the track – Full-Stop message sent for personnel to stop all activities and seek shelter due to potentially dangerous conditions.
 - IMSA continues to send periodic updates through the messaging service while on-track activities are under a “full-stop”.
 - When severe weather has moved out of the area, an “all-clear” message is transmitted.

IMSA uses an internal messaging service. Text messages are sent to all credentialed attendees for an Event. There is no need to provide a recipient list.

GROWING IMSA ATTENDANCE AND SECURITY

- One of the most special aspects of IMSA is our open Paddock policy, which allows fans to get up close to world-class Teams and experience the excitement firsthand.
- We are thrilled to see record-breaking attendance at most Events in 2025, and now 2026 showcasing the incredible passion of our fans.
- To ensure the best possible experience for everyone, we continue to work closely with individual tracks on ways to enhance all aspects of our Events.
- We encourage Teams to remain mindful of the security of their equipment, personal belongings, and other valuable items. (*Rental Cars*).
- If you have any concerns or to report an incident, please contact Robert Bosworth at rbosworth@imsa.com or **704-728-8087**.

Thank you for being part of the IMSA community and helping us create a safe and enjoyable environment for all!

Driver Helmet and FHR Inspections

IMSA officials will conduct Driver Helmet and FHR inspections during the Sebring event. Specific times and locations are found below. This information will be published prior to next week.

Wednesday (3/18)

Mustang Challenge	Rear of MC Transporter	7:30 am- 8:15 am
PCCNA	Rear of PCCNA Tech Trailer	8:30 am – 9:15 am
Lamborghini ST	Rear of LST Tech Trailer	9:30 am – 10:15 am

If unable to make it during these times, contact Robert Bosworth at (704) 728-8087 and leave a text with contact information and stating "helmet inspection".

SEBRING TWELVE HOUR FAN FEST

TUESDAY, MARCH 17 | 5:30 PM – 7:30 PM

DRIVER AUTOGRAPH SESSION | 7:00 PM

[Downtown Sebring - Circle Park](#)

Thank you to those who have committed!



PROMOTIONAL FAN ENGAGEMENT OPPORTUNITIES

Sebring Mobil 1 Twelve Hours

Tuesday, March 10 | Sebring 12-hour Fan Fest

WeatherTech Raceway Laguna Seca

Wednesday, April 29 | IMSA Street Party Downtown Monterey

Watkins Glen International

Thursday, June 25 | IMSA Preview Party at Seneca Lodge



TO LEARN MORE CONTACT

Emily Nash | enash@imsa.com , Hailey Harbrecht | hharbrecht@imsa.com



ADDITIONAL FORD ITEMS



REQUIRED TEAM MANAGER & DRIVER BRIEFINGS

TEAM MANAGER AND DRIVER BRIEFINGS

- Attendance for these briefings is required for 2026
- One (1) representative per Team for Team Manager briefings
- All Drivers for Driver & Team Manager briefings plus one (1) representative per Team
- Attendance taken prior to each briefing

AUTOGRAPH SESSION

AUTOGRAPH SESSION FOR SEBRING

- Thursday, March 19 at 9:30 am
- Located in Ford Racing Village inside Turn 17

FORD FAMILY PHOTO

LOCATION: T17

- Route/ Staging T17 access road
- 5:20 PM – Stage
- 5:35 PM – Drive
- 6:15 – 7:00 PM Static Shoot
- 7:00 PM - Mustang Challenge only shoot
- 7:10 PM - Cars dismissed back to the paddock

2026 SEASON KICKOFF CELEBRATION

KICKOFF DINNER

- Wednesday, March 18 at 7:00 pm
- Sebring Officer's Club at Sebring International Raceway
- Track attire
- RSVP to sportscarcredentials@campbellmarketing.services
 - Deadline Tuesday, March 10



**2026 SEASON
KICKOFF
CELEBRATION**

You're Invited
Before the green flag waves on the third season of Mustang Challenge North America, join Ford Racing for an evening of cocktails and dinner. With a competitive grid of Mustang Dark Horse R race cars set to take on Sebring, we're excited to bring together teams, drivers, and series personnel to kick off another thrilling year of racing!

Wednesday, March 18, 2026 | 7:00 - 9:00 pm
Sebring Officers Club @ Sebring International Raceway

Cocktails and Hors D'oeuvres
7:00 - 7:45 pm

Welcome Remarks and Dinner
7:45 - 9:00 pm

ATTIRE
Track Attire

Please RSVP to
sportscarcredentials@campbellmarketing.services by March 10th.

2026 SEASON KICKOFF CELEBRATION LOCATION



MUSTANG DARK HORSE APP

OFFICIAL APP FOR FORD ONE-MAKE RACING

- Download the app on Apple or Android app store, search under "Dark Horse R"
 - Once downloaded, follow the in-app instructions to be granted access
 - After registering, a pin will be sent to your registered email for verification
- Once granted access, you can alternate through championships using the Settings Gear ⚙ after clicking on your profile picture on the bottom right of the app
- Also available on the web: <https://mustangdarkhorse.app/>
- The app will be used to keep competitors up to date with schedule changes, at-track announcements, and other important updates from the FPRS and IMSA Management Teams
- App will require a WiFi/Internet connection



MUSTANG CHALLENGE

SEBRING

DRIVER BRIEFING



PRE-RACE / POST RACE MXM

REFER TO MxM

RACE

One (1) FORMATION lap

Stay with Safety Car until Safety Car enters pits

Pack up: T13- T16

Pair up: T16- T17 (No more tire scrubbing)

Acceleration Point (Polesitter)

Jump/False start Reviews

- Gaps
- Timed/Early Acceleration
- Out of Line
- Column Passing – Passing cars in your column is NOT allowed until across the S/F line

Official Race start is FIRST time by

START EXPECTATION



IMPROPER START



FULL COURSE YELLOW

Failure to maintain proper Safety Car speed and correct gaps between Cars, or otherwise initiate manipulative action to gap Cars, is prohibited and subject to penalty.

Race Control radio, double yellow flags displayed

Response vehicles may begin to move as soon as FCY is announced

Leader to Safety Car speed, all Cars pack up – respect the area of incident/Track Services personnel

- RC instructions regarding track condition over radio
- SC dispatched from Turn 1

RESTART

- Maintain SC speed, let SC get away, *no more tire scrubbing after Turn 14*

RESTART ACCELERATION ZONE – T17

- Passing on display of green flag

ON-TRACK CONDUCT

LOCAL YELLOW FLAGS (SEE ARTICLE 27)

- No passing from point perpendicular to yellow flag to the point perpendicular to the following green flag

BLOCKING (SEE ARTICLE 30)

- Movement in reaction to the trailing Car
- Defending increases responsibility

CONTACT/INCIDENT RESPONSIBILITY (SEE ARTICLE 30)

- Review with Driver Advisor in RC
- Incidents under review announced by Race Control

COEXISTENCE

- Maintaining awareness lessens margin for error, regardless of responsibility

COMMUNICATE REVIEW REQUESTS TO PIT OFFICIALS

- Must provide time of day, location, and description of action to be reviewed

NOTES

- Placement on the outside of T1
- T7 Runoff
- T17 Bridge light / Corner Exit
- Defensive Maneuvers under braking
- Offtrack safe re-entry

30.2.1. **PASSING.** It is the responsibility of both the overtaking Driver and the Driver being overtaken to assure safe overtaking. Where two Cars are reasonably alongside each other, each must permit the other racing room. A Car traveling alone may use the full width of the racetrack. Overtaking may be either right or left depending on prevailing conditions.

MUSTANG CHALLENGE

THANK YOU

